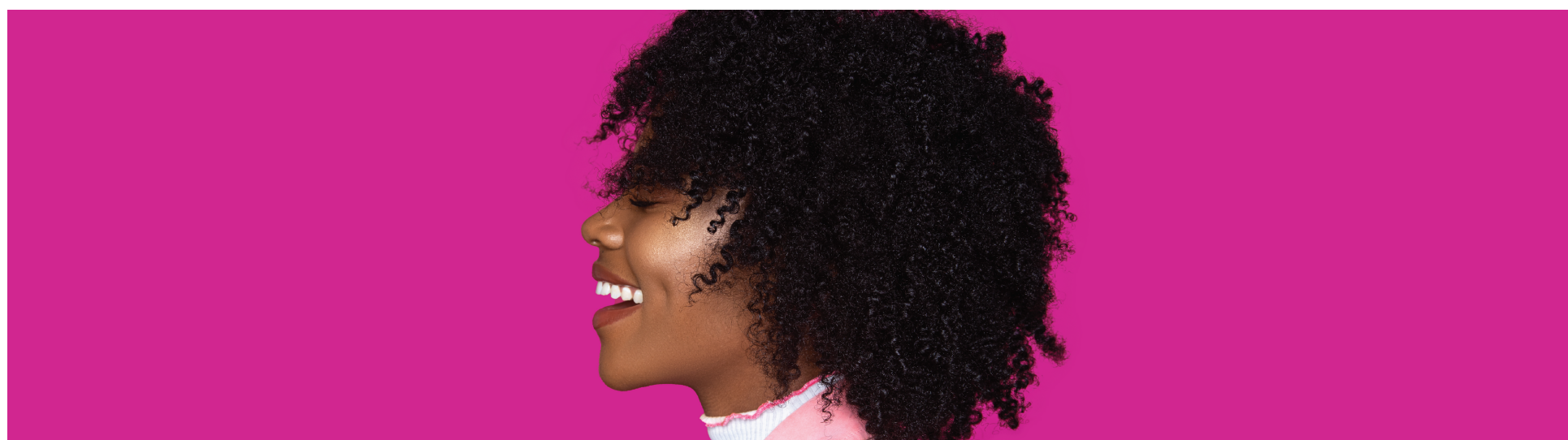


I GOT TIME TODAY



WHAT'S MY HAIR TYPE?

You've probably tried several styling routines, methods and products and have been discouraged by the results.

That's because each head of hair has unique features and characteristics that influence how your hair behaves: the shape and size of the hair follicle, hair strand thickness and length, and even its relationship with moisture.



WHY DOES MY HAIR TYPE MATTER?



But others have found it helpful when determining which products, styles and hair care routines work best for their hair!

Some would argue that hair typing isn't helpful and creates a sense of division in the natural hair community.



Let's take a look at how we determine hair type and what that means for you hair!

WHAT'S MY HAIR TYPE?

There are 4 different hair types divided into 3 sub categories and each one has unique characteristics. Let's start with type 1!

TYPE 1 STRAIGHT HAIR

Straight hair (Type 1) lies flat, or straight on the scalp. As the hair's natural oils are able to travel from the scalp to the ends, Type 1 hairs reflect the most sheen. There are three subcategories for straight hair:

- Type 1A hair is very straight and fine, with no hint of wave or curl. As it is so straight and fine, when the natural oils travel to the ends, it tends to cause it to look like oily hair. It is the rarest hair type and is common among women of Asian descent.
- Type 1B hair is straight, but has more volume than Type 1A. Its medium texture can generally hold curls giving the hair more texture and movement.
- Type 1C hair is straight and is usually coarse and thick, which can result in frizzy hair depending on the environment or climate. When air-dried, this hair type can achieve a tousled look, while still lying flat on the scalp.

TYPE 2 - WAVY HAIR

Wavy hair (Type 2) hair types are naturally wavy and form an "S" shape. It is thicker than Type 1 hair types, and can be considered a medium between straight and curly hair. Because of its slight texture and shape, it is not as oily as Type 1.

- Type 2A hair is fine and thin with individual strands forming an "S" shape when dry. It is easy to use styling products to curl or straighten Type 2A hair.
- Type 2B hair is wavy and slightly frizzier than Type 2A hair. When dry, individual strands create an "S" shape with some frizz.
- Type 2C hair waves start from the scalp and are thicker than other Type 2 subcategories. This coarse hair type is the most prone to frizz and forms an "S" shape when dry.

TYPE 3 - CURLY HAIR

Curly hair (Type 3) hair types are naturally curly and classified as spiral curls. Type 3 hairs form ringlets that are naturally defined and more prone to dryness, tangles, frizz and breakage. As the follicle does not lay flat, this hair type tends to be dry.

- Type 3A hair is fine and shiny with loose curls. This type of curly thick hair is easily defined without the use of styling products and is prone to slight frizz.
- Type 3B hair has curls that are medium to tight springy curls. Similar to Type 3A, it is prone to frizz.
- Type 3C hair has tight and thick curls. The curls of this hair type normally have a lot of texture.

TYPE 4 - COILY/KINKY HAIR

Unlike Type 3 hair, coiled or kinky hair (Type 4) is tightly curled with defined ringlets (coils) and maintains its hair shape whether it is dry or wet. This hair type tends to be fairly coarse in texture, and is prone to damage by heated hair styling products. Wakati products are designed to provide optimum moisture for coily hair types!

- Due to the shape of individual hair strands, natural hair oils are unable to travel far down the hair shaft. People with curly or wavy hair types often experience dry and itchy scalps, and this can require further interventions to control the itchiness to restore healthy hair.
- Type 4A hair is usually in tight and springy coils. Hair strands of this type typically shrink down to half its length when dry. This type of hair has the most definitive curl pattern of the Type 4 hair category.
- Type 4B hair has tight curls in a Z coil (crimpy) pattern. Although it is less defined than Type 4A curls, it is clearer than Type 4C hair.
- Type 4C hair is densely packed and coarse. The curl pattern of this hair type is not defined and has a lot of shrinkage.

For Type 4 hair types, the emphasis should be on retaining moisture in the hair to keep it looking lush and healthy.